

Invitation to Sponsors and Exhibitors

# IUNS 20<sup>th</sup> International Congress of Nutrition

GRANADA (SPAIN) SEPTEMBER 15-20, 2013

*"Joining Cultures Through Nutrition"*



[www.icn2013.com](http://www.icn2013.com)





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Dear Industry Partner,

Granada has always been one of the Spanish cities that everyone would like to visit at least once in their life!

Granada had the honour of being chosen as the host city for the 20th International Congress of Nutrition during the 18th ICN held in Durban in September 2005. The Congress will take place from September 15th to 20th, 2013 and the venue will be the state-of-the-art Granada Congress and Exhibition Centre.



As in previous editions we will be organising a large and exciting industry exhibition, featuring invaluable industry symposia and workshops. These events will enhance the congress programme for all participants. We would like to receive you in Granada where more than 4.000 professionals of nutrition will join us to learn and improve our knowledge in nutrition.

The success of each Congress is measured first and foremost by the quality of the scientific programme, and we are grateful to our dedicated Scientific Committee for their hard work in developing the programme, which will collect a wide range of interesting themes regarding nutrition, feeding and dietetics under the slogan "Joining Cultures through Nutrition".

We will welcome you heartily to join us at the 20th International Congress of Nutrition, Granada (Spain), 2013, to review with us the latest and exciting advances in nutrition. We invite you to participate and enjoy the scientific programme; professional and personal meetings and the beautiful city of Granada so, please mark your calendars to join us in Granada.

**COME AND DISCOVER GRANADA AND FIND OUT FOR YOURSELF!**  
We look forward to welcoming you to Granada in September 2013.

With my best personal regards,

Sincerely,  
**Prof Angel Gil**  
**Congress President**

A handwritten signature in blue ink, appearing to read 'Angel Gil', written in a cursive style.

## The Congress City

Granada is located in the heart of Andalucia at the foot of the Sierra Nevada and quite close to the Mediterranean Sea. Granada, through its history has been open to different cultures, people and beliefs.



The relationship between Spain and Latin America was born in Granada, when Cristobal Colombo obtained the permission by the Catholic Monarchs in 1492 to go to discover new worlds (America). Historically, Granada is also the last redoubt of Islam in Western Europe, the Alhambra and the Generalife being clear samples of the splendour of the Mozarabic civilisation. In the old quarter of the town, the Albayzin, you can walk on its cobbled streets, and listen to the murmur of water running in fountains and springs, vibrating under the brilliant Andalusia sky, still retain the essence of the past centuries of their Moorish, Christian and Jewish old cultures.

Its prestigious University is one of the oldest in Spain, founded in 1531, on the Emperor Charles V's initiative. This University has become the economic and cultural hub of Granada's daily life. It is considered one of the foremost higher education institutions in Spain with a vast tradition in Health Sciences. The new Health Campus represents the commitment of Andalusian and University authorities to promote and develop Food and Nutritional Sciences within a context of scientific excellence.

Granada is a historic and world renowned city for its beauty and culture. The Alhambra is a masterpiece of the Nazari architecture. Magnificent arches, marble columns, capitals and mocarabs in palace rooms generate impressive views full of colour and light. The Generalife gardens represent the prototype of what we call a “Carmen”: a house for recreation and scattering. The Generalife is a world of fantasies, in which arrayanes (myrthus), alberca, roses, orange blossom and fountains are mixed creating a special atmosphere and a fascination status.

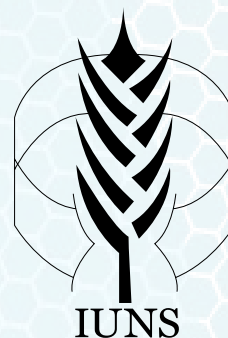
Besides the famous Alhambra, that you can not miss to visit, Granada also has a significant number of Arabic, gothic, renaissance and baroque monuments, namely the Royal Chapel, the Cathedral and the Chartreuse, as well as countless palaces, traditional houses, unexpected corners and courtyards, together with attractive squares where visitors can sit and pass the time peacefully contemplating the views around them.

# Organizers

## International Union of Nutritional Sciences (IUNS)

### IUNS Board

- **Ibrahim Elmadfa**, President (Austria)
- **Anna Lartey**, President-Elect (Ghana)
- **Lindsay Allen**, Vice-President (USA)
- **Suzanne Murphy**, Treasurer (USA)
- **Rekia Belahsen**, Secretary General (Morocco)



### Vocals

- **José Alfredo Martínez** (Spain)
- **Godwin D. Ndossi** (Tanzania)
- **Vishveshwaraiah Prakash** (India)
- **Malgorzata Schlegel-Zawadzka** (Poland)
- **Emorn Wasantwisut** (Thailand)
- **Xiaoguang Yang** (China)

## Sociedad Española de Nutrición (SEN)

- **Rosaura Farré**, President
- **Ángel Gil**, First Vice-President
- **Luis Moreno**, Second Vice-President
- **Ascensión Marcos**, Treasurer
- **María del Puy Portillo**, Scientific Secretary
- **José Manuel Ávila**, SEN Technical Secretary



### Vocals

- **José Alfredo Martínez**
- **Begoña Olmedilla**
- **Asunción Roset**
- **Gregorio Varela**
- **Carmen Vidal**
- **Salvador Zamora**

# ICN 2013 Committees

**President and Chairman:** Ángel Gil

## Scientific Committee

**President:** José Alfredo Martínez

**Vice-President:** Luis Moreno

Amuna, Paul

Argente, Jesús

Atallah, Eduardo

Atinmo, Tola

Bradmillie, Jenny

Bressan, Andrea

Brighenti, Furio

Caballero, Benjamin

Cabre, Eduard

Calder, Philip

Campoy, Cristina

Chen, Junshi

Chow, Pek-Yee

Coates, Alison

Daniel, Vaz Almeida Maria

De Girolami, Daniel

De Henauw, Stefan

Drevon, Christian

Elmadfa, Ibrahim

Ferguson, Lynette

Fisberg, Mauro

Goh, Natalie

Handjieva, Theodora

Hu, Frank

Ishidad, Hitoshi

Johansson, Gunnar

Kalymu, Clement Mupenda

Koletzko, Bert

Krishnaswam, Kamala

Kurpad, Anura

Lairon, Denis

Lin, Xu

Maiz, Alberto

Lonnerdal, Bo L.

Mac Donald, Ian

Marcos, Ascension

Martinez Gomez, Miguel Angel

Martorell, Reynaldo

O Hill, James

Oberitter, Helmut

Ordovas, Jose Maria

Palou, Andreu

Perez Jimenez, Francisco

Pratt, Michael

Raben, Anne Birgitte

Ramirez Zea, Manuel

Rivera, Juan

Schlegel-Zawadzka, Malgorzata

Serra, Luis

Shaan, Ashraf

Trichopoulos, Antonia

Uauy, Ricardo

Vorster, Este

Voutilainen, Eeva

Wasantwisut, Emorn

Woodruff, Robert W.

Young Paik, Hee

Zavaleta, Nelly

## Organizing Committee

**President:** Ángel Gil

**Vice-President:** Ascención Marcos

Aguilera, Concepcion

Aranda, Pilar

Elmadfa, Ibrahim

Farre, Rosaura

Gil, Blas

Hernández-Triana, Manuel

Lopez Jurado, Maria

Martinez-Augustin, Olga

Martinez de Victoria, Emilio

Martinez, Jose Alfredo

Ruiz, M<sup>a</sup> Dolores

Salas-Salvado, Jordi

Sanchez Pozo, Antonio

Suarez, M<sup>a</sup> Dolores

## Local Scientific Committee

Aguilera, Concepcion

Artacho, Reyes

Dolores Yago, Maria

Fontana, Luis

Gil-Campos, Mercedes

Guadix, Antonio

Martinez-Augustin, Olga

Navarro, Miguel

Ortega, Francisco

Ruiz, Jonatan

Sanchez-Pozo, Fermin

# Meeting at a glance

Time	Sunday 15-Sep	Monday 16-Sep	Tuesday 17-Sep	Wednesday 18-Sep	Thursday 19-Sep	Friday 20-Sep
8:00 - 8:30						
8:30 - 9:00					Parallel Symposia	Parallel Symposia
9:00 - 9:30		Opening Ceremony	Parallel Symposia	Parallel Symposia	Parallel Symposia	Parallel Symposia
9:30 - 10:00		Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
10:00 - 10:30		Opening Plenary Lecture	Plenary Lecture + IUNS Award	Plenary Lecture	Plenary Lecture	Closing Plenary Lecture
10:30 - 11:00						
11:00 - 11:30						
11:30 - 12:00						
12:00 - 12:30		Parallel Symposia	Parallel Symposia	Parallel Symposia	Parallel Symposia	Closing Ceremony
12:30 - 13:00						
13:00 - 13:30		Lunch Break/Poster Visit	Lunch Break/Poster Visit	Lunch Break/Poster Visit	Lunch Break/Poster Visit	
13:30 - 14:00						
14:00 - 14:30		Selected Oral Presentations	Selected Oral Presentations	Debates	Selected Oral Presentations	
14:30 - 15:00						
15:00 - 15:30						
15:30 - 16:00						
16:00 - 16:30		Special Lectures	Special Lectures	Special Lectures	Special Lectures	
16:30 - 17:00		Coffee Break	Coffee Break	Coffee Break	Coffee Break	
17:00 - 17:30		SPS (Sponsored Symposia)	SPS (Sponsored Symposia)	SPS (Sponsored Symposia)	SPS (Sponsored Symposia)	Satellite Symposia
17:30 - 18:00						
18:00 - 18:30						
18:30 - 19:00						
19:00 - 19:30			Industry Awards / Alumni Requests	Industry Awards	Industry Awards	Alumni Requests
19:30 - 20:00		IUNS Assembly 1st. Part	Nutrition Societies Assemblies	IUNS Assembly & Elections		
20:00 - 20:30						
20:30 - 21:00						
21:00 - 21:30		Speakers Dinner				
21:30 - 22:00						
22:00 - 22:30						

\*The IUNS Council Meeting will be held on Sunday, September 15th from 14:00 to 18:00

# 20th INTERNATIONAL CONGRESS OF NUTRITION Granada, September 15th - 20 th, 2013



# Topics and Subtopics

## **Track 1: Advances in Nutrition Research**

- 1.1 Nutrigenetics, Nutrigenomics and Personalized Nutrition
- 1.2 Epigenetics and Early Programming
- 1.3 New Advances in Experimental Nutrition
- 1.4 Biomarkers in Nutrition
- 1.5 New Experiment Approaches in Clinical Nutrition

## **Track 2: Nutrition Through Life Course**

- 2.1 Nutrition in Pregnancy and Lactation
- 2.2 Nutrition in Infancy and Childhood
- 2.3 Nutrition and Adolescence
- 2.4 Nutrition in the Elderly
- 2.5 Exercise and Nutrition

## **Track 3: Public Health Nutrition and Environment**

- 3.1 Epidemiology
- 3.2 Healthy Life Styles Promotion
- 3.3 Physical Activity
- 3.4 Nutrition Policies
- 3.5 Guidelines
- 3.6 Environmental Sustainability

## **Track 4: Nutrition and Management of Diseases**

- 4.1 Obesity, diabetes and Related Disorders
- 4.2 Cardiovascular Diseases
- 4.3 Cancer
- 4.4 Malnutrition
- 4.5 Other Inflammatory and Immune Disease

## **Track 5: Nutrients and Nutritional Assessment**

- 5.1 Body Composition
- 5.2 Growth and Development
- 5.3 Macronutrients
- 5.4 Micronutrients
- 5.5 Intern Data Base Food Composition
- 5.6 Nutrition Assessment Method

## **Track 6: Functional Food and Bioactive Compounds**

- 6.1 Prebiotics, Probiotics and Synbiotics
- 6.2 Bioactive Food Components and Ingredients

## **Track 7: Food culture practices and Nutritional Education**

- 7.1 Joining Cultures through the Mediterranean Diet
- 7.2 Nutrition Transition Challenges in Latin America
- 7.3 Nutrition, Health and Wellness in Asia and Oceania
- 7.4 Improving Indigenous and Cultural Food
- 7.5 Changing Dietary Patterns in Northern and Western Countries

## **Track 8: Agriculture, Food Science and Safety**

- 8.1 Agrodiversity and Ecnutrition
- 8.2 Food Composition and Labelling
- 8.3 Food Safety, Nutrition and Wellness
- 8.4 Nutrition and Environmental Sustainability
- 8.5 Nutritional Claims

# Why should you sponsor?

A tailored sponsorship package of the Congress is a cost-effective opportunity to reach a large number of delegates within your target market.

- A presence at the Congress is your organisation's opportunity to leverage five days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- As a Congress Sponsor you will be given priority of placement within the Congress Exhibition. Platinum Sponsors will receive first choice, followed by Gold, Silver and then Bronze.

## Key benefits to early commitment

Aligning your company early will ensure:

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.

## General Information

### Venue:

#### Granada Congress Centre

Paseo Violón, S/N

18006 Granada, Spain

[www.pcgr.org](http://www.pcgr.org)



There is combination of the latest technology and a special human relationship throughout an area of more than 45.000 sqm covering seven floors. You will be thrilled by the impeccable exterior design, the tones of the marble and the splendid use of the wood.

Designed to achieve the utmost, the “Intelligent” building offers the highest standard of accommodation for the celebration of events, and will make your stay really enjoyable and successful.

### Price of the Stand

6sqm (3 x 2m) : 8000€ + VAT (21%)

The exhibition space includes:

- Space for the booth (modular booth not included)
- Exhibitor passes
- Inclusion of the name and logo of the exhibiting company in the Final Programme

### Congress Dates

From September 15th to September 20th 2013

### Exhibition Set up:

September 15th, 2013 09:00 - 17:00

### Commercial Exhibition (1st and 2nd Floor):

September 16th 10:30 - 17:00

September 17th, 18th, 19th 09:00 - 17:00

September 20th 09:00 - 13:00

### Exhibition Dismantling:

September 20th after the Closing Ceremony

### Technical Secretariat

E-mail: [info@icn2013.com](mailto:info@icn2013.com)

## Exhibition information

### Allocation of the exhibition space:

Decisions regarding admission of exhibitors and exhibits as well as the allocation of space and the placement of booths are at the sole discretion of the Congress Organizer. However, the Congress Organizer will try to ensure that all exhibitor's expectations and wishes are satisfied.

The allocation of the stands/space will be made on a "first come - first served" basis.

### Payment Terms:

- 15% of the total amount as a confirmation of the reservation.
- 85% remaining will be paid before March 15th 2013.

If the exhibiting company does not observe these terms, the Organizers may cancel the reserved space and rent it to another exhibiting company without being obliged to reimburse the deposit paid.

### Cancellation Policy:

- From the organizers:

The Organizers may modify or cancel the exhibition if unforeseen circumstances happen. In the event of a cancellation, the Organizers will reimburse the exhibiting company.

- From the exhibiting company:

In the event that the exhibiting company cancels its participation in the Congress, the exhibiting company must notify the Organizers in writing.

- Reimbursement for cancellations:

Before January 10th 2013 - 50% of the total amount

After January 10th 2013 - no reimbursement will be made

You will find updated information about Exhibition on our Website:

[www.icn2013.com](http://www.icn2013.com)

# Exhibition Floor Plan

## Floor 1

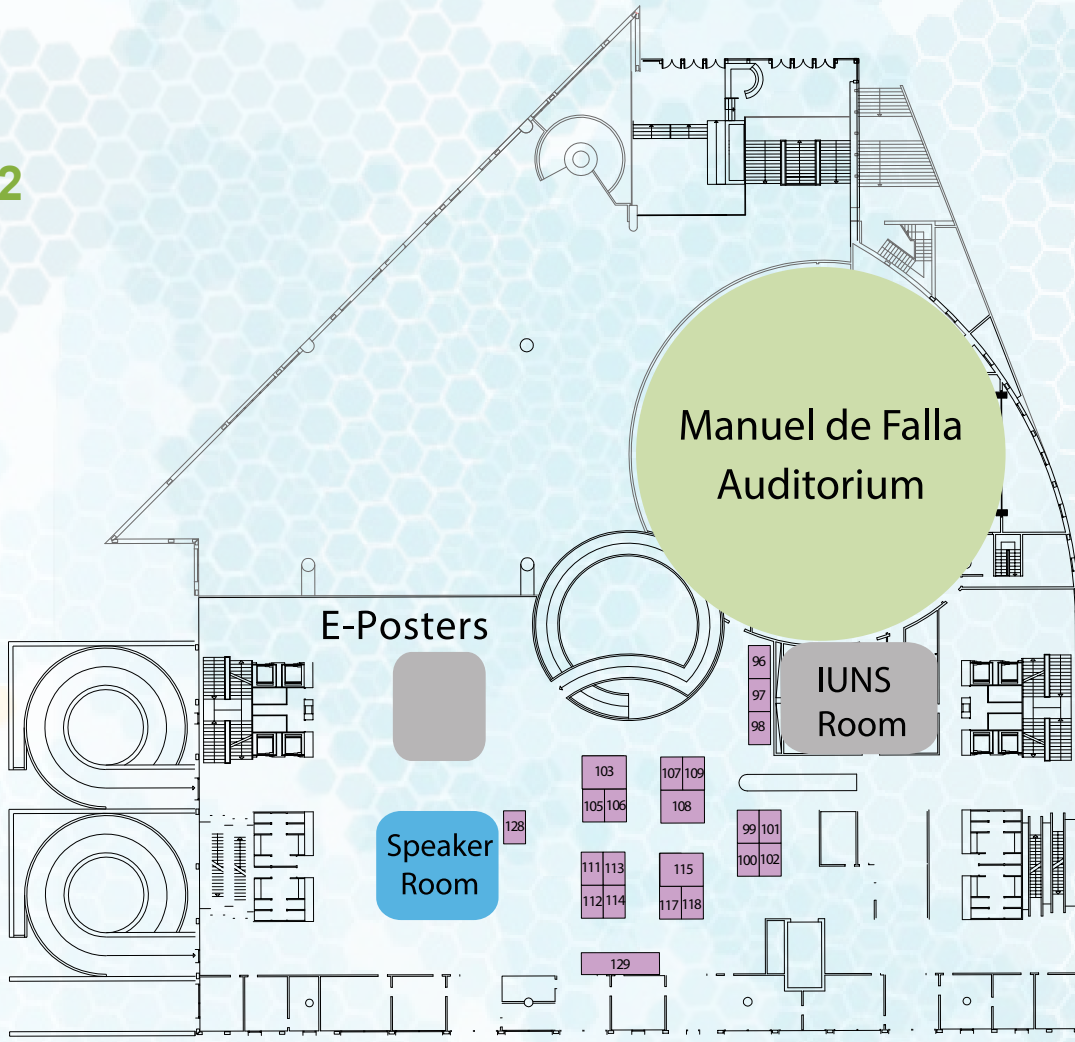


  Available booths

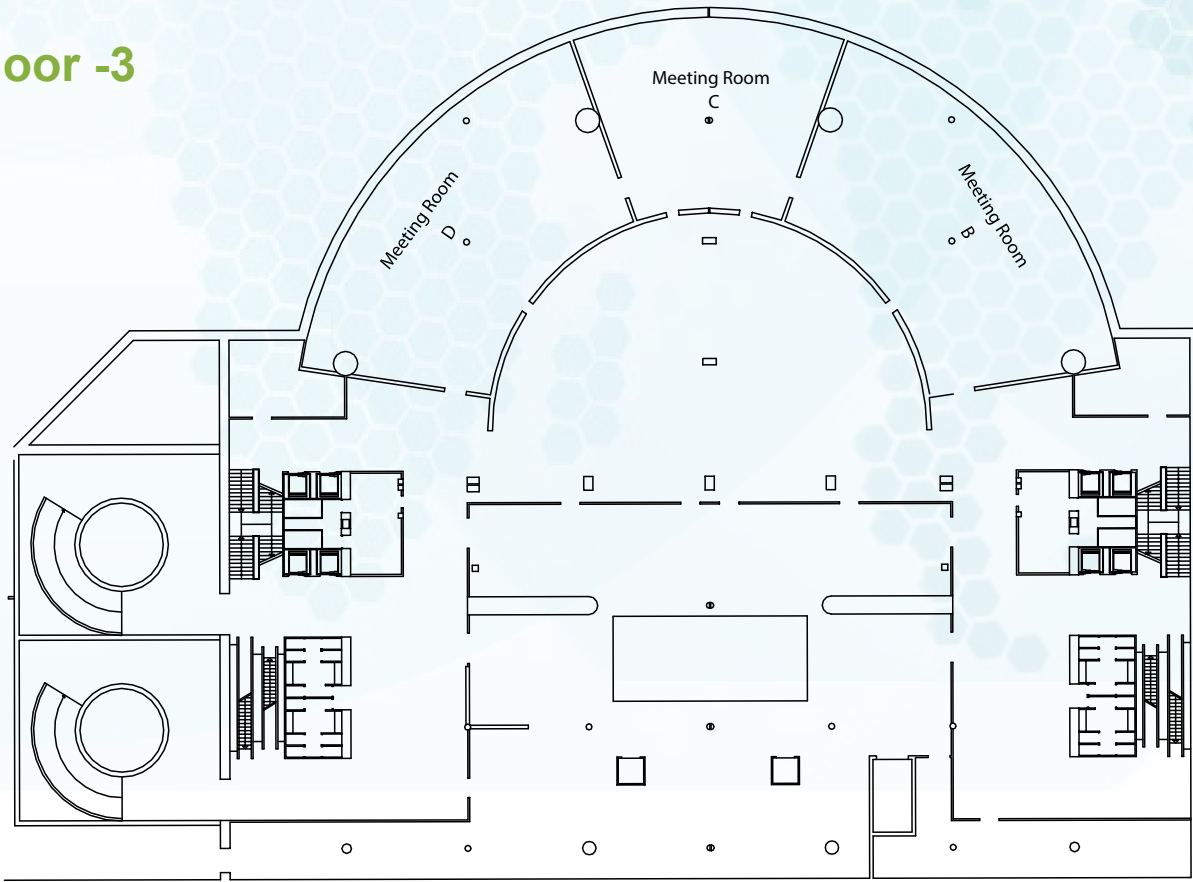
- |  |  |
|--|--|
| <p>Stand 1: Puleva Food, S.L.<br/>                 Stand 5: Unilever<br/>                 Stand 13: Hidration for Health Initiative<br/>                 Stand 14: Deoleo<br/>                 Stand 15: Abbott<br/>                 Stand 16: UIB<br/>                 Stand 17: Nestlé<br/>                 Stand 18: Campofrio<br/>                 Stand 21: Vegenat<br/>                 Stand 22: Beneo<br/>                 Stand 23: Biopolis<br/>                 Stand 24: Mondeléz<br/>                 Stand 25: General Mills<br/>                 Stand 26: DSM<br/>                 Stand 32: Tanita<br/>                 Stand 33: Hero<br/>                 Stand 34: Cerveza y Salud<br/>                 Stand 35: FrieslandCampina<br/>                 Stand 36: SECA<br/>                 Stand 37: Federación Alimentos<br/>                 Calidad Granada<br/>                 Stand 39: HarvestPlus<br/>                 Stand 40: American Pistachio<br/>                 Stand 41: InBody<br/>                 Stand 42: FENIL<br/>                 Stand 43: Ajinomoto<br/>                 Stand 46: Roquette<br/>                 Stand 47: ILSI Europe<br/>                 Stand 49: Bimbo</p> | <p>Stand 51: Tate &amp; Lyle<br/>                 Stand 52: Champiñón de Europa<br/>                 Stand 53: The Coca Cola Company<br/>                 Stand 54: Solutex<br/>                 Stand 55: California Walnut Commission<br/>                 Stand 77: Central Lechera Asturiana<br/>                 Stand 96: FENS / FANS<br/>                 Stand 97: FINUT / SEN<br/>                 Stand 98: ICN 2017 / IUNS<br/>                 Stand 99: Nutrición sin fronteras / SENC<br/>                 Stand 100: Spring Project<br/>                 Stand 101: American Society Nutrition<br/>                 Stand 102: Turismo de Granada<br/>                 Stand 103: European Hydration Institute<br/>                 Stand 105: MASO / EASO<br/>                 Stand 106: IMTF<br/>                 Stand 107: Editorial Médica Panamericana<br/>                 Stand 108: Danone Institute<br/>                 Stand 109: Nutrition Society<br/>                 Stand 111: Cambridge University Press<br/>                 Stand 112: Karger<br/>                 Stand 113: ISA<br/>                 Stand 114: Biológica<br/>                 Stand 115: EUFIC<br/>                 Stand 117: JSNFS<br/>                 Stand 118: Cosmed<br/>                 Stand 128: Chinese Nutrition Society<br/>                 Stand 129: Wisepress</p> |
|--|--|



Floor 2



Floor -3



## Sponsorship Packages

Sponsors will be invited to custom design their sponsorship package from the wide range of opportunities that will be outlined in order to ensure the sponsorship package meets your specific marketing needs. Further to this, any additional ideas that you may have to promote your products and services are very welcome for consideration by the Organising Committee. The ICN 2013 Sponsorship Team would be delighted to meet with you at your earliest convenience to discuss options or to create a tailor made sponsorship package specific to your marketing requirements.

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a “first come, first served” basis.

### Sponsorship Levels

- Platinum Sponsor            75.000 €
- Gold Sponsor                 60.000 €
- Silver Sponsor                40.000 €
- General Sponsor              < 40.000 €

Benefits will be allocated to sponsor on the basis of the following table:

	Platinum Sponsor (75.000€)	Gold Sponsor (60.000€)	Silver Sponsor (40.000€)	General Sponsor
Free delegate registration	4	3	2	
1 sponsored symposium timeslot on	17/09	18/09	19/09	
Inclusion of promotion items	2	2	1	
Complimentary exhibition space	18sqm	12sqm	6sqm	
Priority choice: Date/slot for sponsored symposium	1st	2nd	3rd	
Priority choice: Exhibition space booking	1st	2nd	3rd	
Priority choice: Exclusive sponsorship	1st	2nd	3rd	
Priority choice: Hotel room booking	1st	2nd	3rd	
Web link of sponsor’s company on the Congress website	✓	✓	✓	
Sponsor’s logo in the Final Programme	✓	✓	✓	✓
Use of the Congress logo in print and on the web	✓	✓	✓	✓



## Sponsored Symposia

A Sponsored Symposium is organized by a public or private entity in consultation with the Congress Organizer. The entity is responsible for the expenses of speakers and chairpersons specifically invited to participate in its sponsored symposium.

The programme of the sponsored symposium, including title, topics, lecture and names of speakers must be submitted to the Congress Organizer for approval. Once the programme of a sponsored symposium has been approved, it cannot be modified unless both parties agree in writing.

### Sponsored Symposium Rates

Meeting Rooms	Room Capacity	Monday, Sept. 16th, Tuesday, Sept. 17th & Wednesday, Sept. 18th	Thursday, Sept. 19th
Lorca Auditorium	2.000	20.000 €	18.000 €
Falla Auditorium	547	14.000 €	12.000 €
Machado and Picasso Rooms	320	11.000 €	9.000 €
Machuca and Albéniz Rooms	320	11.000 €	9.000 €
Andalucía Rooms	350	11.000 €	9.000 €
Meeting Room B	300	11.000 €	9.000 €
Meeting Room C	200	11.000 €	9.000 €
Meeting Room D	300	11.000 €	9.000 €

VAT 21% not included

Rate includes:

- Hiring of the room
- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Symposium programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
- Sponsor may print posters for the Symposium and display these in the Congress centre
- Inclusion of sponsor name in the Final Programme
- Sponsor may produce and publish their own programme, abstract and proceedings

The symposium organizers are responsible for any extra costs for the symposium, if there are any.

Duration: 2 hours



# Sponsored Symposia for Non-Profit Organizations

Each Non-Profit Organization may apply to organize a Sponsored Symposium in consultation with the Congress Organizer. Technical and Economical conditions should be discussed with the Congress organizer.

Meeting Rooms	Room Capacity	Rates
Lorca Auditorium	2.000	12.500 €
Falla Auditorium	547	9.000 €
Machado and Picasso Rooms	320	7.000 €
Machuca and Albéniz Rooms	320	7.000 €
Andalucía Rooms	350	7.000 €
Meeting Room B	300	7.000 €
Meeting Room C	200	7.000 €
Meeting Room D	300	7.000 €

VAT 21% not included

Rate includes:

- Hiring of the room
- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Symposium programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
- Sponsor may print posters for the Symposium and display these in the Congress centre
- Inclusion of sponsor name in the Final Programme
- Sponsor may produce and publish their own programme, abstract and proceedings

The organizers are responsible for any extra costs for the symposium, if there are any.

Duration: 1 hour and 30 minutes or 2 hours



# International Projects

Each International Project may apply to organize a Parallel Symposium in consultation with the Congress Organizer. Technical and Economical conditions should be discussed with the Congress organizer.

Meeting Rooms	Room Capacity	Rates
Lorca Auditorium	2.000	9.000 €
Falla Auditorium	547	6.000 €
Machado and Picasso Rooms	320	4.500 €
Machuca and Albéniz Rooms	320	4.500 €
Andalucía Rooms	350	4.500 €
Meeting Room B	300	4.500 €
Meeting Room C	200	4.500 €
Meeting Room D	300	4.500 €

VAT 21% not included

Rate includes:

- Hiring of the room
- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Symposium programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff/ Hostesses are included
- Registration fees for speakers and chairs are included

The project will take care of travelling and accomodation costs.

## Satellite Symposia and Fori

The Satellite Symposium is organised by the sponsor in consultation with the Congress Organizer. The sponsor is responsible for the expenses of speakers and chairpersons specifically invited to participate in its satellite symposium.

The programme of the satellite symposium, including title, topics, lecture and names of speakers must be submitted to the Congress Organizer for approval. Once the programme of a satellite symposium has been approved, it cannot be modified unless both parties agree in writing.

By FORI we understand those activities organized by an international entity together with the Congress Organizer and sponsored by public and private entities.

### Satellite Symposium and Forum Rates

Meeting Rooms	Room Capacity	FULL DAY Sept. 15th, Sept. 20th & Sept. 21st	HALF DAY Sept. 15th, Sept. 20th & Sept. 21st
Lorca Auditorium	2.000	12.000 €	7.200 €
Falla Auditorium	547	9.000 €	5.400 €
Machado and Picasso Rooms	320	6.000 €	3.600 €
Machuca and Albéniz Rooms	320	6.000 €	3.600 €
Andalucía Rooms	350	6.000 €	3.600 €
Meeting Room B	300	6.000 €	3.600 €
Meeting Room C	200	6.000 €	3.600 €
Meeting Room D	300	6.000 €	3.600 €

VAT 21% not included

Rate includes:

- Hiring of the room
- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Symposium programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
- Sponsor may print posters for the Symposium and display these in the Congress centre
- Inclusion of sponsor name in the Final Programme
- Sponsor may produce and publish their own programme, abstract and proceedings

The symposium and forum organizers are responsible for any extra costs for the symposium, if there are any. Duration: ½ day or 1 day

The company sponsoring a Forum will be able to come to an agreement with the Scientific Committee of the 20th ICN in order to publish a supplement in an International peer reviewed nutrition journal. Its estimated cost would depend on the journal and the number of pages.

The Organizing Committee will assign a day for the Satellite Symposia and the Fori (September 15th, September 20th and September 21st, 2011) depending on applications received.



# Seminar Rooms

Up to six seminar rooms are available to organize small meetings by public and private entities.

1 Seminar room for 2 hours up to 18 persons	1.375 €
1 Seminar room half day up to 18 persons	1.525 €
1 Seminar room full day up to 18 persons	1.825 €
2 Seminar rooms (joined) for 2 hours up to 48 persons	1.675 €
2 Seminar rooms (joined) half day up to 48 persons	1.975 €
2 Seminar rooms (joined) full day up to 48 persons	2.575 €
3 Seminar rooms (joined) for 2 hours up to 78 persons	1.975 €
3 Seminar rooms (joined) half day up to 78 persons	2.425 €
3 Seminar rooms (joined) full day up to 78 persons	3.325 €

VAT 21% NOT INCLUDED

Rate includes:

- Hiring of the room
- Basic AV equipment: screen, projector, laser point, PC for presentations and sound equipment

The Seminar Meeting organizers are responsible for any extra costs, if there are any.

# Additional Sponsorship Opportunities

Additional possibilities of promoting your company and your products are offered through sponsoring of different options related to the Congress. We are sure that you will be able to find an item on the list to fit your specific company’s interest and budget. Of course we also welcome your own suggestions.

## Social Events

### 1. Welcome Reception: 32.000 €

All Delegates and Exhibitors are invited to this party. Sponsor will receive full recognition on this event.

### 2. Gala Dinner: 50.000 €

Gala Dinner is open to all participants (i.e. delegates, accompanying persons, and exhibitors) at a minimal cost subsidized by Sponsor. Payment and reservation is required. Sponsor will receive full recognition on this event.

### 3. Catering at the venue:

Coffee breaks (per day): 22.000 €

All Delegates are entitled to this. Sponsor Logos will be placed in all coffee break stations.

Lunch boxes (made with Alfacar bread) (per day): 36.000 €

## Products and Services

### 5. Congress Bags: 42.000 €

Exclusive sponsorship of the Congress bags (Platinum & Gold Sponsors will have the right of first refusal). Your name will be displayed discreetly on each bag. You are entitled to include one piece of promotional literature in the Congress bag (costs are including manufacturing).

### 6. Internet Corner: 32.000 €

The sponsor name will be displayed on the screens and on promotion boards in the Internet Corner, located in the exhibition area.

- ~~Already reserved~~
- Main internet corner 32.000 €
  - Other internet corner 18.000 €

### 7. Pen-Drive For Abstracts: 22.000 €

The abstracts of the Congress will be published on Pen-Drive.

### 8. Lanyard for the Badges: 16.000 €

The sponsor name and logo will be displayed on the name badge lanyards that will be distributed to all Congress participants.

### 9. Speaker’s Preparation Room: 12.000 €

The sponsor name will be displayed in the presentation preview room.

**10. Notepads and Pens:** 7.000 €

The sponsor name and logo will be printed on the notepads and pens, to be included in the Congress bag (costs are including manufacturing). **11. Conference Program Board:** 5.000 €  
A specially designed program board which will list the full conference program will be placed in a common public area. The sponsor's name will be printed on this as well.

**12. Posters Session:** 7.000 €

Acknowledgement as poster session sponsor in abstract book  
The Sponsor logo or name will appear on each poster board in respective session as well as on poster session signage.

**13. Insert in the congress bag (each insert):** 4.000 €

**14. Volunteers Program,** sponsor logo on volunteer shirts to be worn throughout the Congress (only one company logo): 5.000 €

**15. Sponsored Booklet:** 25.000 €

**16. Your own suggestion** to support ICN 2013 will be welcome, please send your proposal to the Technical Secretariat

**Registration Information**

Type of Registration	Early Bird Registration until March 30 <sup>th</sup> 2013	Regular from May 1 <sup>st</sup> to July 31 <sup>st</sup> 2013	Late and On-Site from August 1 <sup>st</sup> to September 20 <sup>th</sup> 2013
Delegates	600 €	700 €	750 €
Middle and low income countries*	375 €	400 €	450 €
<i>The delegates from Middle and Low Income countries will be able to apply for a scholarship. These scholarships will be subject to a selection process.</i>			
Industry Delegates & Professionals	650 €	750 €	850 €
Major Degree, MS and PhD Students **	325 €	375 €	425 €
<i>*** To be able to register as a PhD student, you must present a proof/certificate of fulltime enrolment at a recognized university or college at the time of the registration.</i>			
FESNAD Members**	500€	600€	700€

*\*\*\* It is compulsory to certificate that you are a member of a society belonging to FESNAD.*

- Registration Fee includes:
- Attendance to the Scientific Sessions
  - Congress Bag with documentation
  - Coffees
  - Lunch
  - Admission to the Trade Exhibition
  - Abstracts information

### Advertising (Full Color)

Position	2nd Announcement	Final Program
Outside Back Cover	7.000 € each (for PLATINUM SPONSORS only)	
Inside Front Cover	5.000 €	6.000 €
Inside Back Cover	4.000 €	5.000 €
Full Page Inside	3.500 €	4.000 €

\* According to the Unesco Developing countries list <http://www.unesco.org/ldc/list.htm>  
 \*\* Please note that all prices do not include VAT.

### Industry Award Rates

Meeting Rooms	Room Capacity	Rate
Lorca Auditorium	2.000	10.000,00 €
Falla Auditorium	547	7.000,00 €
Machado and Picasso Rooms	320	5.500,00 €
Machuca and Albéniz Rooms	320	5.500,00 €
Andalucía Rooms	350	5.500,00 €
Meeting Room B	300	5.500,00 €
Meeting Room C	200	5.500,00 €
Meeting Room D	300	5.500,00 €

VAT 21% not included

#### Rate includes:

- Hiring of the room
- Microphones for speakers and audience
- Video projection
- Audiovisual technician
- Publication of the Industry Award programme on the Congress’s website and the Final Programme
- Use of the speaker’s centre
- Technical staff/ Hostesses (number will be defined in the sponsorship contract) are included
- Sponsor may print posters for the Industry Award and display these in the Congress centre
- Inclusion of sponsor name in the Final Programme
- Sponsor may produce and publish their own programme, abstract and proceedings

The industry award organizers are responsible for any extra costs for the symposium, if there are any

**Duration:** 2 hours



## Exhibition and Sponsorship Form

COMPANY NAME:

CONTACT PERSON:

ADDRESS:

POSTAL CODE:

CITY:

COUNTRY:

PHONE:

FAX:

EMAIL:

CIF:

### 1. Booth reservation

Booth # (1st Option)	
Booth # (2nd Option)	
Booth # (3rd Option)	

Total	€
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Subtotal 1 (Booth reservation)

### 2. Sponsorship opportunities

Amount

Collaboration #	
Collaboration #	
Collaboration #	

Total	€
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Subtotal 2 (Additional Sponsorship opportunities)

### 3. Total to be paid

Subtotal 1 + Subtotal 2 = TOTAL + 21% VAT = TOTAL €

### 4. Payment options

( ) **Bank transfer** to Finut 2013

Account Holder: 20th International Congress of Nutrition

Bank address: BBVA

Bank account number: 0182-5695-8702-01506133

Swift code: BBVAESMMXXX

IBAN number: ES03 0182-5695-8702-01506133

Please fill in this form and send it to:

E-mail: [exhibition.icn2013@barcelocongresos.com](mailto:exhibition.icn2013@barcelocongresos.com)

Please scan this QR code with your smartphone



Technical Secretariat:

# Barceló

## CONGRESOS

Av. Carrilet, 3 - Ed. Concatel Planta 10  
L'Hospitalet de Llobregat - Barcelona  
Telf.: 937 063 578

E-mail: [exhibition.icn2013@barcelocongresos.com](mailto:exhibition.icn2013@barcelocongresos.com)